



Dear Annual Conference Leadership,

The following information and resources are available to support the local church and agencies during this challenging time. There are many direct links to valuable stewardship resources, current investment information, and our social media platforms. Our effort has been to create a trusted, sustained, long-term support plan; not simply to generate an idea of the day. As a leader, please let us know what your specific needs may be.

Our Distribution Schedule

On Mondays, Wednesdays, and Fridays we will be posting updated generosity ideas on our websites and social media. On Tuesdays and Thursdays we will distribute church investment and market information. On Saturdays we provide our weekly newsletter.

Foundation Resource Links

You will find a complete listing of MAUMF resource links at the bottom of this letter. These links are frequently being updated with new information and ideas from our stewardship education partners, investment advisors, Financial Leadership Academy students, and our staff. This is for use immediately and has been shared and distributed by Annual Conference Leadership, Conference Communications, FLA Students, and direct distribution to our Valued Clients.

NEW Video "Emergency Funding Plan"

<https://www.youtube.com/watch?v=GF9LeyezdSY>

This video presents a simplified approach to 3 actions every church can execute today. A companion article is available on our main website and Facebook page.

Recent Actions by the Foundation:

- The Foundation is securing a substantial line of credit to make quick loans available to our investment clients. We want to negate the need to sell long-term investments today for a short-term cash need due to a temporary giving decline.
- The Foundation is developing a streamlined loan application process with our bank and lending partners. This loan application may be used by client churches, agencies, and conferences needing to negotiate directly with lenders for larger funding.
- The Foundation continues to waive commissions and fees for donors who wish to contribute investment securities directly to a church or ministry.
- We are working directly with lead donors to process large gifts today or a lasting legacy gift for the future.

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- The Foundation is taking part in the National Association of United Methodist Foundation and Wespeth's Clergy Debt Reduction Program.

Investment Fiduciary Process

The MAUMF is a certified fiduciary that exhibits the highest standards of fiduciary care under the guidelines of the *Centre for Fiduciary Excellence* (CEFEX). We have pledged to place our clients' interests above our own. The investment policies, processes, and procedures we follow have been developed using FI360's "21 Standards of Fiduciary Care" and are recertified by CEFEX annually. This assures all our church clients, agencies, and annual conferences we are managing assets today under a defined process, not by emotional reaction. We were the first faith foundation in the world to attain this high level of certification.

Staff Availability

Our staff of full-time employees has been working daily in remote locations. Our office in Maryland and headquarters in Pennsylvania are closed. We have suspended onsite visits with clients until further notice. There are many remote meeting and conference call options available through the Foundation to conduct client meetings, learn new ideas, and be coached to execute financial change. We have 26 coaches that are a highly trained resource to help the local church develop a culture of generosity and be supported around financial change.

Thank You!

Thank you for supporting the Foundation. Through your investments with us we are able to provide vast resources to all who serve Christ. I have not seen a better call to stewardship and opportunity to connect to generous people than the challenge we are facing. Pastors and lay leaders must act now, model generosity, and care for others.

If I can answer any specific questions please contact me on my direct number 610-952-4002. Share these resources with others as soon as possible.

Be the Blessing,

Jack Brooks
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Stewardship and Investment Information Links

Links to Mid-Atlantic United Methodist ideas, resources, and social media.

Stewardship and Investment Information

Website <https://midatlanticfoundation.org/>

Gift and Legacy Planning Information

Legacy Website: <http://maumflegacy.org/>

Social Media and Engagement

MAUMF Facebook page <https://www.facebook.com/Midatlanticfoundation.org/>

Financial Leadership Academy, Social Media and Engagement

FLA Facebook page <https://www.facebook.com/MAUMF-Financial-Leadership-Academy-548594978546848/>

Sample Video Content; “Emergency Funding Plan”

YouTube video (unlisted) <https://www.youtube.com/watch?v=GF9LeyezdSY>

These resources are available free to all local churches within the areas we serve. These links and resources contain a copyright and may not be reproduced without the written permission of the Mid-Atlantic United Methodist Foundation, Inc.

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